



Instituto de Estadísticas de Puerto Rico

Innovation Survey

Supporting document

Factors description

Cost factors	Lack of funds within your enterprise or group Lack of finance from sources outside your enterprise Innovation costs too high
Knowledge factors	Lack of qualified personnel Lack of information on technology Lack of information on markets Difficulty in finding cooperation partners for innovation
Market factors	Market dominated by established enterprises Uncertain demand for innovative goods or services
Reasons not to innovate	No need due to prior innovations by your enterprise No need because of no demand for innovations