
GERENCIA FINANCIERA
FINA 3106-003

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Clase: LW 2:30-3:50pm
Oficina AMO 200: LW 4:30-6:00pm

FECHAS IMPORTANTES

Clase Final: miércoles el 5 de diciembre

Examen I miércoles el 7 de septiembre

Clases Canceledas: lunes 5 de septiembre,
miércoles 12 de octubre

Examen II miércoles el 5 de octubre

Examen Final lunes el 5 de diciembre

REQUISITOS PREVIOS: FINA 3107, CONT 3106, ESTA 3041

DESCRIPCIÓN DEL CURSO

This course is an introduction to managerial finance and presents theories and tools to be used in addressing finance problems and issues with the goal of efficient management of funds that maximizes firm value. There will be an intensive study of economic theories and principles of financial management that relates them to the practices used by firms in the procurement, management and disbursement of capital funds. Topics include methods of capital acquisition, valuation of capital and financial assets and management of working capital. Lectures will be conducted in English, however students are welcome to communicate with the professor and with classmates in either English or Spanish.

OBJETIVOS DEL CURSO

Upon completing the course, students will:

- possess knowledge of the importance for the company's efficient management of funds
- apply the concepts of financial planning in the short and long term
- apply some of the techniques of working capital management
- determine the cash flows associated with investment projects in financial assets and capital
- apply the concept of the time value of money
- analyze the associated risk and calculate the rate of return required for an investment in financial securities or investment projects in capital assets
- calculate the present value of investment projects in financial assets and capital
- calculate the average cost of capital and marginal cost of capital of a company or project and its impact on funding decisions
- demonstrate the impact of financial decisions on the value of the company
- understand the importance of considering the ethical aspects of financial decision making
- use the financial calculator and computer as a tool to collect and analyze financial information

CALCULADORA (Obligatorio)

The Texas Instrument BAI Plus™ is the required calculator for this course. Instructions for the use of this calculator will be provided in class. This is one of two calculators that are permitted when writing the Chartered Financial Analyst exam. You can purchase it in a store or online for between \$25 to \$50. If you have a smart phone, there is an app (called BAI Plus™) for this calculator that costs \$14.99. However, keep in mind that you will not be allowed to use your calculator on your smart phone during any quizzes or tests. Note also that programmable calculators, such as the TI-84 Plus, will not be permitted to be used during quizzes and exams. Other financial calculators capable of calculating the *internal rate of return (IRR)*, are also acceptable, however, it will be the personal responsibility of the student to familiarize themselves with their selected calculator.

LIBRO DE TEXTO

Gitman, Lawrence J. & Zutter, Chad J. (2015). *Principles of Managerial Finance, Brief*. 7th Edition. Boston, MA: Pearson Prentice Hall.

Hardcover:

ISBN-10: 0133546403

ISBN-13: 978-0133546408

Paperback: Global Edition

ISBN-10: 1292060107

ISBN-13: 978-1292060101

BOSQUEJO DE CONTENIDO

Topic	Chapters	Hours
Introduction to Managerial Finance	1, 2	1.5
Financial Statements and Ratio Analysis	3	1.5
Cash Flow and Financial Planning	4	1.5
Time Value of Money Present Values, Future Values Annuities & Perpetuities: Regular and Growing Interest Rate Conversions	5	9
How to Value Bonds and Stocks	6, 7	7.5
Risk and Return: The Capital Asset Pricing Model (CAPM)	8	4
Risk, Return & Capital Budgeting (WACC)	9	3.5
Some Alternative Investment Rules	10	4
Net Present Value and Capital Budgeting	11, 12	4.5
Capital Structure: Limits to the Use of Debt	13	4.5
Net Working Capital Management	14, 15	2
Options	17	1.5
	Total	45 hours

EVALUATION

Class Participation & Conduct	5%
Pop Quizzes	15% (worst 2 will be dropped)
Assignments (bi-weekly)	15% (worst 2 will be dropped)
Examen I 7 de septiembre	20%
Examen II 5 de octubre	20%
Examen III 5 de diciembre	25%
Total	100%

GRADE SCALE A 90-100 | B 80-89 | C 70-79 | D 60-69 | F 0-59

Note: Late assignments will **NOT** be accepted. Make-up quizzes, assignments or tests will **NOT be offered** in this course. If you miss a component, you will receive a grade of zero for that component. If you have a valid medical reason (requiring medical documentation), your final grade will be computed based on a re-weighting of the remaining components.

Formula Sheets: Formula sheets will **not** be provided for the pop quizzes and exams. Instead, students are permitted to **bring** one 8.5 × 11 inch sheet of paper on which they can write ***formulas only*** (i.e., **no examples or notes are permitted**) **on both sides**. You should begin preparing your “formula” sheet immediately. **Formula sheets must be hand written. NO word-processed or photocopied material is allowed on your formula sheet.** Improper formula sheets will be confiscated; offending students will be allowed to complete the exam but without any formula sheet.

Pop Quizzes: All of equal weight. Students will not be forewarned that they will be quizzed hence the term “pop”. The intent of this component is to reward students who attend classes regularly and who study, by completing homework, consistently. If you miss a quiz, for whatever reason, you will get a grade of zero. Students that miss a quiz will have the opportunity to recover the grade since the worst two quizzes will be dropped.

Tests and Final Exam: All tests will be cumulative. However, the material following Test II will have 80% weight on the final exam.

Attendance and Classroom Etiquette: 5% of the course grade will be determined by Participation and Conduct. Attendance is mandatory and punctuality is required. The schedule for this course will require that students attend **all** lectures and that they are on time. Laptops are **not permitted** in class. Cell phones must not be used in class and the sound should be turned off. Students found texting or frequently leaving the classroom to take or make calls are disrupting the flow of the class. Students are asked to refrain from this behavior.

MOVIE NIGHT: Last Friday of the month from 5:00-8:00 pm.

SITIO WEB DE RECURSOS

<http://www.bloomberg.com>
<http://www.efinancialnews.com>
<http://www.ft.com/markets>
<http://www.federalreserve.gov>
<http://knowledge.wharton.upenn.edu>
<http://www.yahoofinance.com>
<http://quote.yahoo.com>
<http://www.nasdaq.com>
<http://www.standardandpoors.com>

REVISTAS

Decisions in Economics and Finance
Finance Research Letters
Financial Markets and Portfolio Management
The Financial Review
Annals of Finance
International Tax and Public Finance

REFERENCIAS

Brealey, Richard A., Allen, Franklin y Myers, Stewart C. (2009). Principles of Corporate Finance, Concise Edition. New York, NY: Mc Graw-Hill Irwin.

Brigham, Eugene F. y Houston, Joel F. (2007). Fundamentals of Financial Management. Mason, OH: Thomson-Southwestern.

Boatright, John R. (2008). Ethics in Finance, Blackwell Publishing.

Melicher, Ronald W. y Norton, Edgar A. (2007). Finance: Foundations of Financial Institutions and Management. John Wiley and Sons.

Moyer, R. Charles, McGuigan, James R. y Kretlow, William J. (2009). Contemporary Financial Management. Mason, OH: South-Western Cengage Learning.

Ross, Stephen A., Westerfield, Randolph W., Jaffe, Jeffrey F. y Jordan, Bradford D. (2007). Corporate Finance: Core Principles and Applications. New York: McGraw-Hill/Irwin.

Smart, Scott B. y Megginson, William L. (2008). Introduction to Financial Management. Mason, OH: South-Western Cengage Learning.

Wall Street Journal

ACOMODO RAZONABLE (LEY 51) Y ACCESIBILIDAD

Según la Ley de Servicios Educativos Integrales para Personas con Impedimentos, todo estudiante que requiera acomodo razonable deberá notificarlo al profesor el primer día de clase. Los estudiantes que reciban servicios de Rehabilitación Vocacional deben comunicarse con el (la) profesor(a) al inicio del semestre para planificar el acomodo razonable y el equipo de asistencia necesario conforme a las recomendaciones de la Oficina de Asuntos para las Personas con impedimentos (OAPI) del Decanato de Estudiantes. También aquellos estudiantes con necesidades especiales de algún tipo de asistencia o acomodo deben comunicarse con el (la) profesor(a). Si un alumno tiene una discapacidad documentada (ya sea física, psicológica, de aprendizaje o de otro tipo, que afecte su desempeño académico) y le gustaría solicitar disposiciones académicas especiales, éste debe comunicarse con la Oficina de Asuntos para las Personas con Impedimentos (OAPI) del Decanato de Estudiantes, a fin de fijar una cita para dar inicio a los servicios pertinentes.

El curso se ofrece en la plataforma de Moodle. La compañía reclama que su meta es ser totalmente accesible y utilizable por cualquier usuario independientemente de sus habilidades. Puede encontrar información adicional sobre la accesibilidad de sus productos en la página de la compañía en la siguiente dirección:
<https://docs.moodle.org/30/en/Accessibility>.

INTEGRIDAD ACADÉMICA

La Universidad de Puerto Rico promueve los más altos estándares de integridad académica y científica. El Artículo 6.2 del Reglamento General de Estudiantes de la UPR (Certificación Núm. 13, 2009-2010, de la Junta de Síndicos) establece que “la deshonestidad académica incluye, pero no se limita a: acciones fraudulentas, la obtención de notas o grados académicos valiéndose de falsas o fraudulentas simulaciones, copiar total o parcialmente la labor académica de otra persona, plagiar total o parcialmente el trabajo de otra persona, copiar total o parcialmente las respuestas de otra persona a las preguntas de un examen, haciendo o consiguiendo que otro tome en su nombre cualquier prueba o examen oral o escrito, así como la ayuda o facilitación para que otra persona incurra en la referida conducta”. Cualquiera de estas acciones estará sujeta a sanciones disciplinarias en conformidad con el procedimiento disciplinario establecido en el Reglamento General de Estudiantes de la UPR vigente.