

Learning Goals and Learning Objectives: BBA Level

Learning Goals	Learning Objectives
<p>1. Our graduates will be knowledgeable of business functional areas, entrepreneurial topics, and contexts</p>	<p>1.1 Identify strengths and weaknesses of business functional areas and opportunities and threats of the business global and local environment</p> <p>1.2 Propose strategic actions based on internal and external environment business analysis.</p> <p>1.3 Identify business opportunities aligned to changes taking place on the entrepreneurial ecosystem.</p>
<p>2. Our graduates will be ethically conscious and socially responsible</p>	<p>2.1 Analyze ethical or social responsibility issues with related theories, models, and approaches</p> <p>2.2 Display knowledge of diversity, equity, and inclusion (DEI) topics when solving business problems</p>
<p>3. Our graduates will be teamwork and leadership oriented</p>	<p>3.1 Demonstrate positive group behaviors and leadership in teamwork projects</p>
<p>4. Our graduates will be effective communicators</p>	<p>4.1 Use appropriate strategies to communicate with different audiences</p>
<p>5. Our graduates will be critical thinkers</p>	<p>5.1 Select among relevant theories and models to support business decision making</p> <p>5.2 Analyze business problems using quantitative or qualitative skills</p> <p>5.3 Analyze business problems using technological skills</p> <p>5.4 Develop basic strategies to gather information ethically and from diverse sources, in research for business problems solutions</p>

Learning Goals and Learning Objectives: MBA Level

Learning Goals	Learning Objectives
1. Our graduates will be creative thinkers	1.1 Evaluate and apply diverse quantitative (or qualitative) techniques to solve business problems 1.2 Elaborate the basis for a new venture in Puerto Rico upon opportunities in the local entrepreneurial ecosystem 1.3 Evaluate information in a manner that supports business decision or meets an information need 1.4 Apply technological tools and data analysis approaches to support business decision making
2. Our graduates will be knowledgeable of business disciplines	2.1 Integrate knowledge of technical and conceptual aspects relevant to business disciplines
3. Our graduates will have global and local perspectives	3.1 Analyze the global and local environmental issues that affect the business strategic planning process
4. Our graduates will be professional communicators	4.1 Elaborate effective oral presentations and written reports on a business topic
5. Our graduates will be effective leaders and team members	5.1 Exhibit leadership skills in different business situations and contexts
6. Our graduates will be ethical decision makers	6.1 Evaluate implications of managerial decisions employing diversity, equity, and inclusion frameworks and/or examining other ethical and social responsibility issues

Learning Goals and Learning Objectives: Ph.D. Level

Learning Goals	Learning Objectives
1. Our graduates will be researchers	<p>1.1. Produce original research that makes a substantial contribution to the discipline</p> <p>1.2. Demonstrate a comprehensive and intensive knowledge of the (i) theories, (ii) concepts, (iii) methods, (iv) frameworks, (v) empirical findings, and (v) controversies in a chosen business discipline</p> <p>1.3. Investigate problems centered on Puerto Rico, the Caribbean, Latin America or other countries and regions</p>
2. Our graduates will be academic leaders	<p>2.1. Elaborate effective defense of original research in oral and written format</p> <p>2.2. Publish research in peer-reviewed journals or present at peer-reviewed conferences</p>