

INTERNATIONAL BUSINESS' GUIDE TO CHOOSE A QUALITY JOURNAL

JOURNAL QUALIFICATION PROCESS

The following policies define which journals are acceptable as to meet the PRJ requirement in the Faculty Qualification process for the IB faculty that teaches at the PhD Program.

1. JOURNAL QUALIFICATION PROCESS (PH.D. LEVEL)

The PhD program offers two disciplines: Finance and International Business (IB). Separate faculty groups primarily teach each area. Each of these two faculty groups developed and approved a set of criteria to select qualified journals of high quality and impact. These criteria take into account highly ranked journals in the ABDC and ABS lists as well as the *top* relevant journals in LATAM.

Faculty members who want to modify a IB-PhD journal list can petition the director of the Graduate School of Business (EGAE). The director of the EGAE will submit change requests to the faculty in the specific area for a decision. A simple majority of the faculty in the area must approve changes to a PhD. journal list.

3. JOURNAL QUALIFICATION PROCESS (PHD INTERNATIONAL BUSINESS)

In line with the interdisciplinary characteristics of the faculty, general journal qualification criteria are in effect (instead of specific lists). Notice that while journals published in English typically focus on a subject area and publish only papers within that scope, the majority of LATAM journals are *generalist*, publishing articles in all areas of business (e.g. marketing, strategy, accounting, finance, operations, ethics...).

The aim of these policies is to promote research of high quality and impact while simultaneously considering the diversity of interests and methods of the IB Faculty.

Because the list changes periodically, it is the professor's responsibility to save a print screen of the journal qualification list immediately upon submission.

3.1 Selection Criteria

ABDC MASTER JOURNAL LIST https://tinyurl.com/abdcsearchbar <i>ABDC is asking researchers to register their email before viewing the online journal list.</i>					
International Business (IB) Journals from Harzing's Journal Quality List by subject area https://tinyurl.com/HARZING	ISSN	A*	A	B	C
International Studies of Management & Org.	0020-8825	X	X	X	X
Journal of International Business Studies	0047-2506	X	X	X	X
Asia-Pacific Journal of Management	0217-4561	X	X	X	X
Management International Review	0938-8249	X	X	X	X
Corporate Governance: An International Review	0964-8410	X	X	X	X
Europe Asia Studies	0966-8136	X	X	X	X
International Business Review	0969-5931	X	X	X	X
Journal of Asia-Pacific Business	1059-9231	X	X	X	X
Journal of East-West Business	1066-9868	X	X	X	X
Journal of International Management	1075-4253	X	X	X	X
Journal of World Business (Columbia)	1090-9516	X	X	X	X
Thunderbird International Business Review	1096-4762	X	X	X	X
Asia-Pacific Business Review	1360-2381	X	X	X	X
Multinational Business Review	1525-383X	X	X	X	X
Critical Perspectives on International Business	1742-2043	X	X	X	X
European Journal of International Management	1751-6757	X	X	X	X
Other Journals	Field of Research	A*	A	B	C
Economics	1401-1499	X	X	X	NOT Allowed
Management	1503	X	X	X	NOT Allowed
Marketing	1505	X	X	X	NOT Allowed
Tourism	1506	X	X	X	NOT Allowed
Other commerce, management, tourism and services	1599	X	X	X	NOT Allowed

3.2 Second Selection Criteria

QUALIS SYSTEM BRAZIL https://qualis.capes.gov.br (Only for Journals that do not appear in the previous list)					
CATEGORIES	Description	A1	A2	B	C
Administração, Ciências Contábeis e Turismo Economia	Administração, Ciências Contábeis e Turismo Economia	X	X	X	NOT Allowed

3.3 Third Selection Criteria

<p>LATINDEX CATALOG</p> <p><i>(Only for Journals that do not appear in the previous three lists)</i></p> <p>CRITERIA FROM RESEARCH PUBLICATION AWARD PROGRAM’S (RPAP) GUIDELINES FAE FOR LATIN AMERICAN AND CARIBBEAN JOURNALS (INCLUDES ALSO JOURNALS PUBLISHED IN ENGLISH AND FRENCH)</p>
<p>EQUIVALENT TO CATEGORIES A AND A * (ACCORDING TO RPAP CRITERIA, THESE ARE “OUTSTANDING” PUBLICATIONS)</p> <p>Listed in the Latindex- Catalogue (https://tinyurl.com/latindex) and has an h5-index of 5, 6, 7, 8 or 9.</p> <p>AND</p> <p>4. the journal has an ICDS (Secondary Composite Index Broadcasting) GREATER than 6.50 according to the Information Matrix for the Analysis of Journals (MIAR): http://miar.ub.edu/search</p>
<p>EQUIVALENT TO CATEGORY B (ACCORDING TO RPAP CRITERIA, THESE ARE “TOP” PUBLICATIONS)</p> <p>Listed in the Latindex- Catalogue (https://tinyurl.com/latindex) and has an h5-index of four 4 OR Ranked in the top 25 in the study by Ruiz-Torres et al. (2012, See Appendix 1) OR Ranked in the top 15 in the study by Olavarrieta (2016, See Appendix 2).</p> <p>AND</p> <p>2. The journal has an ICDS (Secondary Composite Index Broadcasting) EQUAL or SMALLER than 6.50 according to the Information Matrix for the Analysis of Journals (MIAR): http://miar.ub.edu/search</p>
<p>EQUIVALENT TO CATEGORY C (ACCORDING TO RPAP CRITERIA, THESE ARE “GOOD” PUBLICATIONS)</p> <p>Listed in the Latindex- Catalogue (https://tinyurl.com/latindex) and has an h5-index of four 4 OR Ranked in the top 25 in the study by Ruiz-Torres et al. (2012, See Appendix 1) OR Ranked in the top 15 in the study by Olavarrieta (2016, See Appendix 2).</p> <p>AND</p> <p>2. The journal has an ICDS (Secondary Composite Index Broadcasting) EQUAL or SMALLER than 6.50 according to the Information Matrix for the Analysis of Journals (MIAR): http://miar.ub.edu/search</p>
<p>SCHOLARLY BOOKS’ CATEGORY* (ACCORDING TO RPAP CRITERIA, THESE ARE “GOOD” PUBLICATIONS) Scholarly books, monographs or publications by a major publisher.</p> <p>These publications do not replace FAE’s qualification requirement of two peer-reviewed journal publications to teach at Ph.D. level.</p>

4. IMPORTANT INFORMATION

The international business criteria to choose a journal applies to professors that are teaching PH.D. Program's IB courses.

These selection criteria may also apply to professors that are teaching PH.D. Program's core courses required for students from both areas (IB and finance).

Professors that teach finance courses must follow finance criteria to choose a journal.

4. EXCEPTIONS AND FACULTY REQUESTS

To concede exceptions to any of these policies requires approval on a per article basis. Faculty should make a written request to their department director, including the justification for the selected journal and its relevance to the research focus or discipline. The Director of the Graduate School and the Dean would make determinations on these requests.

No more that 10% of the five (5) year period journal publications should fall within this category.

No exceptions will be granted for journals considered predatory/ unethical as described in Section

6. REVISION TO THIS DOCUMENT

Every five years (during the second semester) the IB Faculty, the Director of the Graduate School, The Dean and the Accreditation Office will collaborate revising this document, its policies and procedures.

7. LAST REVISION

Febrero 1, 2019

8. WHERE NOT TO PUBLISH

The importance of publications in the academic world has led to the growth of predatory publishers. These organizations typically offer rapid publications, have low standards/ quality and charge significant fees for publication. These publishers typically report false impact factors and indexing. Articles that appear on journals published by the organizations will not be counted towards the SA/SP qualification.

Furthermore, the importance of citations has led to the practice of journal self-citations (journals encourage authors to cite multiple past articles from the same journal). This practice artificially inflates a journal's citation and does not represent a quality journal. Thomson Reuters, who is one of the flagship organizations in regards to citation reports, provides a list of journals that have been "tagged" for excessive self-citations

For more information, use the following resources to avoid publishing in predatory journals:

1. *Cabell's Black List* (available from any computer in the school):
<http://www2.cabells.com/blacklist>
2. *Cabell's list of journals under review* for the blacklist:
<http://www2.cabells.com/assets/docs/Journals%20Under%20Blacklist%20Review.xlsx>
3. *Beall's list of predatory publishers*: <https://beallslist.weebly.com/>
4. Thomson Reuters list of journals "tagged" for excessive self-citations
<https://tinyurl.com/selfcitation1>
<https://tinyurl.com/selfcitation>

7. REFERENCES

- Olavarrieta Soto, S. (2016). Using expert judgments to rank 45 latin american business journals. *RAE-Revista de Administração de Empresas*, 56(3), 302-314.
- Ruiz-Torres, A., Penkova, S., & Rodríguez, C. V. (2012). Evaluación y clasificación de revistas arbitradas en el área de administración de empresas publicadas en español. *Academia. Revista Latinoamericana de Administración*, (51), 48-64.

Appendix 1

Source: <http://www.redalyc.org/articulo.oa?id=71625040005>

Rank	Journal	ISSN
1	Innovar. Revista de Ciencias Administrativas y Sociales	0121-5051
2	Cuadernos de Economía y Dirección de la Empresa	1138-5758
3	Revista Europea de Dirección y Economía de la Empresa	1019-6838
4	Cuadernos de Administracin (Pontificia U. Javeriana)	0120-3592/ 1900-7205
5	Academia- Revista Latinoamericana de Administracin	1012-8255
6	Universia Business Review	1698-5117
7	Esic-Market	0212-1867
8	Revista Española de Investigación de Marketing ESIC	1138-1442
9	Revista Venezolana de Gerencia	1315-9984
10	Investigaciones Europeas de Dirección y Economía de la Empresa	1135-2523
11	Estudios Gerenciales	0123-5923
12	Contaduría y Administración	0186-1042/2448-8410
13	Journal of Economics, Finance & Administrative Science	2077-1886
14	Cuadernos de Administración (U. Del Valle)	0120-4645
15	Revista de Economía y Empresa	0213-2834
16	Visión Gerencial	2477-9547/1317-8822
17	Investigación y Marketing	1131-6144
18	Cuadernos de Ciencias Económicas y Empresariales	0211-4356
19	Cuadernos de Gestión	1988-2157/1131-6837
20	Dirección y Organización	1132-175X
21	Cuadernos de Estudios Empresariales	1988-2610/1131-6985
22	Revista BCV	0005-4720
23	Gestión y Estrategia	1606-8459/0188-8234
24	Ciencias Económicas	
25	Pensamiento & Gestión	1657-6276

Appendix 2

Source: <http://dx.doi.org/10.1590/S0034-759020160304>

Journal	ISSN
Academia Revista Latinoamericana de Administración	1012-8255
RAE-Revista de Administração de Empresas	2178-938X
Innovar-Journal of Administrative Sciences	0121-5051
BAR-Brazilian Administration Review	1807-7692
Trimestre Económico	0041-3011/ 2448-718X
Revista de Administração Contemporânea	1415-6555/1982-7849
Journal of Economics, Finance and Administrative Sciences	2077-1886
Latin American Business Review	1097-8526
INCAE Business Review	1659-2549
Revista de Administração Pública	0034-7612/1982-3134
Cuadernos de Administración	0120-4645
Contaduría y Administración	0186-1042/2448-8410
Revista de Administração Mackenzie	1678-6971/1518-6776
Estudios Gerenciales	0123-5923
Revista Venezolana de Gerencia	1315-9984
Revista Brasileira de Finanças	1679-0731/1984-5146