**Financial Emerging Leaders Program (FLP)**

Today, there were over 500 million Tweets, over 85% of U.S. Consumers used their mobile device while watching TV, and within the next four years, women will control $28 Trillion in annual consumer spending. At Nielsen, you will help analyze and understand what all this means to our consumers, and how it truly influences and drives consumer behavior in **what people watch** and **what people buy**.

Nielsen’s Emerging Leaders Program offers a powerful and unique experience for top undergraduates interested in a leadership career with the world’s leading provider of global marketing information, consumer insights, and business media.

The Finance Emerging Leaders Program (FLP) is a challenging 24-month program designed to develop leaders who will position Nielsen for growth. Associates will gain exposure to many aspects of corporate finance including: financial planning and analysis, controllership, treasury operations, investment decision-making, risk management and valuation. As a member of the Finance Emerging Leaders Program, you will participate in a variety of challenging and exciting learning and development experiences including:

\*Rotational Assignments: The FLP rotational assignments provide on-the-job learning and help to develop a wide breadth of knowledge. Through project assignments, Associates gain invaluable practical work experience that can span across different geographical areas and business segments.

\*Training & Development: Associates are supported throughout their tenure in the program with a variety of learning events to develop business acumen and leadership effectiveness. The focus will be on topics in Finance, leadership and professional development.

\*Coaching & Mentoring: Each FLP Associate receives coaching from multiple sources and is paired up with a more experienced leader (mentor), who assists the Associate (mentee) in developing skills and knowledge that will enhance leadership and personal growth.

\*Networking: Developing and maintaining mutually beneficial relationships is key to launching a successful career. Associates will have a variety of opportunities to network with senior leaders and numerous talented and creative colleagues from across the Nielsen organization. The opportunity to build this network is often cited as a top benefit by program participants.

**Candidate Criteria:**

**•** Graduation within the last two years with a B.A. degree in Finance, Accounting, or Economics

**•** Strong record of academic achievement (minimum 3.0 cumulative GPA)

**•** Leadership role in collegiate extra-curricular activities

**•** Capacity and motivation for hard work

**•** Superior analytical and quantitative skills

**•** Strong interpersonal, written and communication skills

**•** Excellent organizational and leadership skills

**•** Strong PC skills including Microsoft excel

**•** Strong desire to enter and develop within the marketing information and media industries

**•** Flexibility to geographically move for each of 4 rotations

**•** Enthusiasm and flexibility to pursue a challenging career in various locations; Willingness and ability to travel extensively

**•** Willingness to commit to multi-year career with Nielsen after completion of program

**•** Willingness to relocate upon completion of program

**•** Permanent work authorization in the U.S.

For more information on the Emerging Leaders Program

For more information on the Emerging Leaders Program and the FLP, please visit us at: <http://nielsen.com/oncampus>

**As a leader in marketing information and media, Nielsen invites you to discover us!**

EOE/AA/M/F/D/V